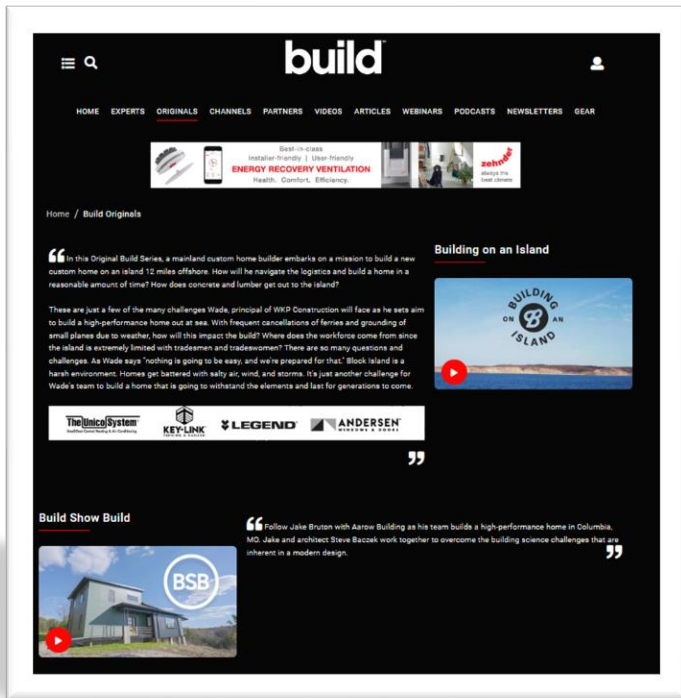


Advertising Units

Buildnetwork.com provides a variety of ad options to connect our audience to your business.



Standard ad sizes, native and product placements elevate your message with our memorable formats.

Product Placement

Capture audience attention immediately with premium placement for maximum visibility.

Standard Display

Leaderboard 728 x 90

Medium Rectangle 250 x 250

Mobile 300 x 100

Newsletter

Build newsletters are delivered weekly every Tuesday and Friday.

Hi-Impact Video Display

Includes display ad with visual and verbal recognition in BSN editorial video.


Choose Exceptional Ad Placement For Newsletters

Have premium access to our regular newsletters through ad placement and expertly designed video campaigns.

- Tuesday
- Friday
- Webinars
- Special Series

And more...

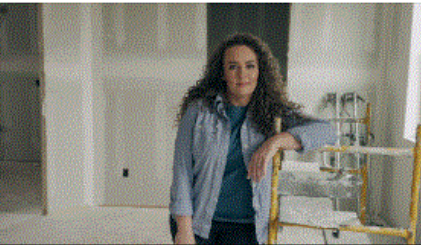
[View this email in your browser](#)



THIS IS PROFESSIONAL-GRADE
SmartClad is the future of rock-free, permanent filling systems for PG RT & PGK
SmartClad | L. RICHMOND [LEARN MORE](#)


Your Tuesday update.
What's new on Build Show Network?

- LVL Stud Framing
- Rockwall Insulation
- Wall-mounted Toilets
- Drywall Flat Boxes




Lydia brings us into the week with the introduction to today's newsletter.


[WATCH NOW](#)




[Drywall Flat Boxes 101](#)



[Installing Wall-Mounted Toilets](#)

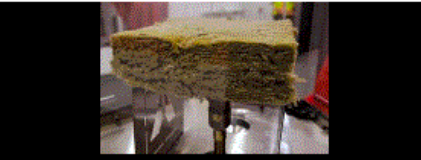


[LVL Stud Framing](#)



COMMON JOBSITE DISASTERS
And how to avoid them.
[REGISTER NOW](#)

[How to Avoid Common Jobsite Disasters - Register Now](#)



[Three Little Known Benefits of Rockwall Insulation](#)

Expand to Reach Your Audience Where They Listen

Audio is becoming a bigger part of everyday life. With over 104 million people who consistently listen to podcasts each month, there is more influence with this longer-format content.

Each Wednesday Matt Risinger and Build Show Network Contributors create a 30-45-minute Podcast that take a deep dive into building science, design, new products, applications, and business best practices.

**10,000+
Monthly
Downloads**

build



Sponsored Landing Pages on BuildNetwork.com

Engage new audiences with supplied content and advertising to match your business's marketing initiatives with this annual program.

CAN INCLUDE:



Video



Display Ads



Partner Supplied Content



Digital Newsletters

build

HOME EXPERTS ORIGINALS CHANNELS PARTNERS VIDEOS ARTICLES WEBINARS PODCASTS NEWSLETTERS GEAR

YOU MAKE IT HOME. WE'LL MAKE IT COMFORTABLE. Efficient and Flexible. That's Ductless Technology.

Home | Carrier

Carrier

Founded by the inventor of modern air conditioning, Carrier is a world leader in high-technology heating, air-conditioning and refrigeration solutions. Carrier experts provide sustainable solutions, integrating energy-efficient products, building controls and energy services for residential, commercial, retail, transport and food service customers. Carrier is a part of Carrier Global Corporation, a leading global provider of healthy, safe and sustainable building and cold chain solutions. For more information, visit carrier.com or follow @Carrier on Twitter.

Carrier

A BUILD SHOW LIVE EVENT
Innovative HVAC Solutions with Carrier Ductless

HVAC 2013 Update Presentation - Good Better Best for...





Fire Safety on the Construction Site - Pro Tip

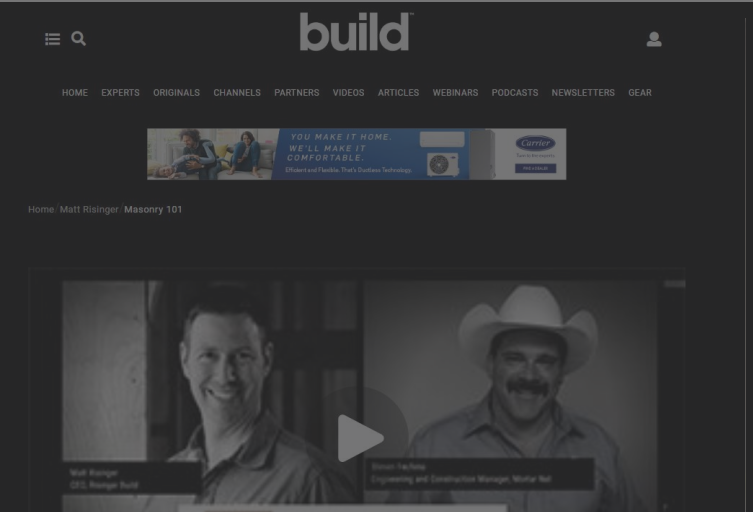
YOU MAKE IT HOME. WE'LL MAKE IT COMFORTABLE. Efficient and Flexible. That's Ductless Technology.

Panel Webinars

Introduce, demonstrate, and discuss your products with building decision makers and influencers during the critical product selection process.

INCLUDES:

-  Newsletter Advertising
-  Social Media Advertising
-  Article
-  Video



Customizable Content for Immersive Story-telling

Content solutions offer your brand a powerful platform to distribute your expertly created custom content, reaching the Build Show Network audience, natively.

CONTENT OPTIONS:

Basic Articles

Short Form Articles

Short Form Videos

Ezines/eBooks

Advertorial Videos

And more...

The screenshot displays the Build Show website interface. At the top, the 'build' logo is prominent, along with navigation links for HOME, EXPERTS, ORIGINALS, CHANNELS, PARTNERS, VIDEOS, ARTICLES, WEBINARS, PODCASTS, NEWSLETTERS, and GEAR. A search icon is also visible. Below the navigation bar, there's a featured article titled 'Should I Restore or Replace my Windows?' by Matt Risinger. The article includes a video thumbnail showing a worker in a hard hat and safety vest working on a window frame, with the text 'SHOULD I RESTORE or Replace MY WINDOWS?' and the 'PROSOCO' logo. The article text discusses the challenges of choosing between window restoration and replacement, noting that misinformation is common and that energy savings claims can be inflated. It suggests that the decision should be based on the comfort and experience of living in the home. Below the article, there's a video player for 'A Foundation I've NEVER Seen.' showing a construction site with a large foundation structure. To the right of the video player, there's a section for 'window, repair it, out every building other varieties of' with a small image of a window. At the bottom right, there's a video player for 'Broan AI Series Fresh Air Systems Driven by Virtuo ...' with a play button icon.

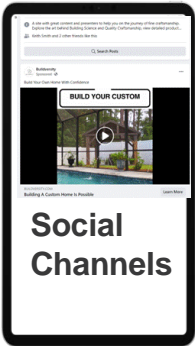
Multichannel Storytelling

Meet audiences where they are listening, watching, and reading. Choose from multiple platforms including YouTube and BuildShow Network.com for interactive experiences to synchronize your messaging and contribute valuable content to the building community.

Advance your marketing initiatives with high engagement & conversion rates.



MULTI-CHANNEL STORYTELLING



Social Channels



Podcasts



Newsletters

SOCIAL MEDIA

Integration Opportunities

Ever fluid and informational, *build*'s social channels offer brands a wide array of integration opportunities directly within their newsfeeds, leveraging an editorially driven style of visual storytelling.

Placements include:

- Native Ads
- Stories
- Reels

12.6K+



Facebook followers

218K+



Instagram followers

61K+



TikTok followers

8.5K+



Twitter followers

129K+



YouTube followers

build

